ICM BRAIN & SPINE INSTITUTE
WITH
THE SOCIETY FOR THE NEUROSCIENCE OF CREATIVITY

MASTER CLASS: THE NEUROSCIENCE OF CREATIVITY - FOR THE EXECUTIVE MIND

PARIS - OCTOBER 28&29, 2019
Creativity is the problem-solving tool of the 21\textsuperscript{st} century. No matter how we define it, it all starts in the brain.

With neuroscientists from the ICM Brain & Spine Institute, and guest experts from the American Society for the Neuroscience of Creativity, we invite you to demystify creativity with us and make it work for you and your team.

The two-day session is hosted at the ICM Brain & Spine Institute – an international brain research center that unites the world's best doctors and researchers in the aims of curing brain disorders and answering some of today's most challenging questions.

The ICM Brain and Spine Institute is located at:
47, bd de l'hôpital
75013 PARIS – France
Discover how creativity unfolds in the brain and how you can use it to transform the way you work and lead others.

You are a:

✿ Modern leader looking for new ways to motivate your team

✿ Team player looking to bring original ideas to the table

✿ Strategist who delivers innovative vision

✿ Trusted consultant who wants to stay on top of the latest trends and cutting-edge research

You want to:

✔ Explore different definitions of what creativity is

✔ Test the brand-new tools being made by scientists to measure creativity

✔ Determine fiction from fact on the latest research about creativity

✔ Learn how our emotions affect our ability to be creative

✔ Find out how to stimulate creativity at work
Meet the experts

**Dr. Emmanuelle Volle, ICM Brain & Spine Institute**

Emmanuelle will provide insights and guide you through activities that examine how researchers study creativity in the lab, and will illustrate how creativity emerges from brain functioning.

**Dr. Adam Green, Georgetown University**

Adam will share his work on how changes in the brain support boosts in creative thinking and reasoning, and how certain strategies can augment creative reasoning.

**Dr. Indre Viskontas, University of San Francisco**

Tapping into her other professional training as an opera singer, Indre will enlighten you on what we can learn from creativity in the arts as well as group dynamics.

**Dr. David Beversdorf, University of Missouri**

David’s expertise in behavioural neurology and how stress affects the body and mind will get you thinking about how your emotions impact your ability to be creative.

**Dr. Evangelia G. Chrysikou, Drexel University**

Evangelia will deepen our understanding of what creativity is by taking a look at what it means to think flexibly and what happens when we focus our attention or let it roam freely.

**Dr. Delphine Oudiette, ICM Brain & Spine Institute**

Are you more creative after sleeping? Delphine will tell us about the new research she is doing on how sleep may help creativity unfold during our waking hours.
ICM'S OPEN BRAIN SCHOOL IS LOOKING FORWARD TO WELCOMING YOU!

- 2 days of classes and activities in English, limited number of spots available
- Access to 6 internationally-recognized neuroscience of creativity experts
- Mix of theory and practice

FOR INFORMATION AND TO REGISTER:
SCIENTIFIC.AFFAIRS@ICM-INSTITUTE.ORG

ICM's certified training centre